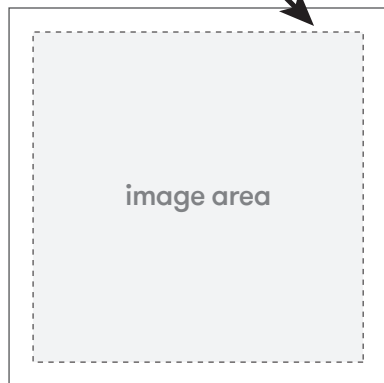


# THE SPECS

Allow minimum 3mm margin between edge of image area and finished trim size.



front layout

Standard one colour (black) directions to back



back layout

## print method

All tattoos are printed in full colour. Offset printing has the option of white ink (free of charge) with adhesive covering the design only. Digital tattoos have the adhesive running to the edge of the backing card (no white ink). An optional white ink can be added for FREE for designs that require a light or white background. tattooads™ are wrong reading when printed and right reading when applied.

## submitting artwork

Email your artwork to:

[sales@tattooads.co.nz](mailto:sales@tattooads.co.nz)

If you have any queries, please do not hesitate to contact our art department on **0800 450 342** or send an email to [sales@tattooads.co.nz](mailto:sales@tattooads.co.nz)

## file types

Below are accepted files types. Please give us a call on **0800 450 342** if you have any questions.

### Accepted file types:

- **EPS files** - All Fonts Outlined
- **Adobe Illustrator** - All Fonts Outlined
- **Image file formats** - TIFF, PNG or JPEG (Min. 300 DPI)